

Strengthening Pharmaceutical Supply Chain Resilience in Pakistan: The Role of Inventory Management, Demand Forecasting, Procurement, and Digitalization

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Abstract

The uninterrupted availability of medicines is essential for effective healthcare delivery. Pharmaceutical supply chains, however, are increasingly exposed to disruptions, particularly significant in developing countries such as Pakistan, where pharmaceutical supply chains involve multiple public and private stakeholders operating within a complex regulatory and economic environment. This paper examines the role of supply chain management in improving the availability and resilience of pharmaceutical products in Pakistan. The paper proposes an integrated pharmaceutical supply chain resilience framework for Pakistan and recommends the development of digital medicine-monitoring systems, risk-based inventory policies, supplier diversification strategies, and stronger local production capabilities. The study concludes that pharmaceutical supply chain management should be regarded as a strategic component of healthcare policy because supply chain performance directly influences medicine availability and, consequently, patient outcomes.

Keywords: pharmaceutical supply chain, healthcare logistics, inventory management, demand forecasting, supply chain resilience, digitalization, medicine shortages, Pakistan

Introduction:

An effective healthcare system depends not only on qualified healthcare professionals and adequate medical facilities but also on the continuous availability of safe, effective, and affordable medicines. Pharmaceutical products must move through a complex network involving raw-material suppliers, manufacturers, importers, regulators, distributors, wholesalers, hospitals, pharmacies, and ultimately patients. Any disruption at one stage of this network can affect medicine availability at the point of care (Hasan et al., 2025; Ali et al., 2026).

Supply chain management has therefore become an increasingly important component of healthcare management. Traditional healthcare supply chains have focused primarily on procurement, warehousing, transportation, and inventory control. However, modern pharmaceutical supply chains increasingly require demand forecasting, information sharing, digital technologies, risk management, supplier diversification, and resilience strategies.

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Pakistan faces significant challenges in maintaining reliable pharmaceutical supply chains. A qualitative study of medicine shortages in Pakistan identified shortages of essential and life-saving medicines and found that several factors contributed to these shortages, including raw-material availability, fluctuations in demand, distribution problems, and inventory-management weaknesses (Atif et al., 2019). These challenges demonstrate that medicine shortages cannot be viewed exclusively as a pharmaceutical manufacturing or healthcare problem; they are also supply chain management problems.

More recent evidence has reinforced these concerns. Malik et al. (2022) examined the pharmaceutical and vaccine supply chain in Pakistan from the perspectives of regulators, manufacturers, distributors, hospital pharmacists, and community pharmacists. Their findings identified poor forecasting and inventory control, delayed order placement, inadequate financing, procurement challenges, insufficient training, and weak coordination among stakeholders as major barriers to effective supply chain performance. The study also identified problems concerning vaccine availability, transportation, and temperature monitoring.

The importance of resilient pharmaceutical supply chains has become even more apparent following the COVID-19 pandemic. International research indicates that pharmaceutical supply chains face increasing risks from globalization, regulatory complexity, supply disruptions, and geopolitical and economic uncertainty (Dienes et al., 2024).

In this context, Pakistan requires a pharmaceutical supply chain strategy that goes beyond conventional logistics. The country needs a system capable of anticipating demand, identifying risks, maintaining appropriate inventory levels, monitoring products digitally, diversifying sources of supply, and responding rapidly to disruptions. This paper therefore examines the major pharmaceutical supply chain challenges in Pakistan and proposes an integrated framework for strengthening supply chain resilience.

Problem Statement:

Medicine shortages represent a major challenge for healthcare systems because they can delay treatment, increase healthcare costs, force healthcare professionals to substitute medicines, and potentially compromise patient outcomes.

Research conducted in Pakistan has shown that medicine shortages are caused by multiple interconnected factors. Atif et al. (2019) identified raw-material shortages, demand fluctuations, distribution weaknesses, and inadequate inventory management among the important causes of shortages. These factors indicate that pharmaceutical supply chain performance is influenced by both internal operational capabilities and external environmental conditions.

Malik et al. (2022) subsequently found that pharmaceutical and vaccine supply chains in Pakistan continued to face poor forecasting, inadequate inventory control, delayed order placement, financing problems, procurement difficulties, inadequate training, and poor stakeholder coordination.

Pakistan's pharmaceutical sector is also exposed to international supply chain risks because the availability of pharmaceutical raw materials and finished products may depend partly on international markets (Hasan et al., 2025; Ali et al., 2026). The World Health Organization (WHO, 2024) has emphasized the importance of strengthening sustainable local production and technology transfer to improve timely and equitable access to quality-assured medical products.

The central problem addressed by this paper is: How can supply chain management practices be strengthened to improve the availability and resilience of pharmaceutical products in Pakistan?

Research Objectives:

- i. To identify the major supply chain challenges affecting pharmaceutical availability in Pakistan.
- ii. To examine the role of demand forecasting in reducing pharmaceutical stock-outs.
- iii. To evaluate the importance of inventory management in pharmaceutical supply chain performance.
- iv. To examine the role of procurement and supplier management in improving supply chain resilience.
- v. To assess the importance of transportation and cold-chain management.
- vi. To examine the potential contribution of digital technologies to pharmaceutical supply chain visibility.
- vii. To develop an integrated conceptual framework for pharmaceutical supply chain resilience in Pakistan.
- viii. To provide recommendations for policymakers, pharmaceutical companies, hospitals, distributors, and healthcare organizations.

Research Questions:

- i. What are the major factors contributing to pharmaceutical supply chain disruptions in Pakistan?
- ii. How does demand forecasting influence pharmaceutical availability?
- iii. How does inventory management affect pharmaceutical supply chain resilience?
- iv. How can procurement and supplier management reduce pharmaceutical supply risks?
- v. How can digital technologies improve pharmaceutical supply chain visibility and performance?
- vi. What strategies can Pakistan adopt to develop a more resilient pharmaceutical supply chain?

Literature Review:

Pharmaceutical Supply Chain Management: Pharmaceutical supply chain management refers to the planning and coordination of activities involved in sourcing, manufacturing, storing, transporting, distributing, and delivering pharmaceutical products. Unlike many conventional supply chains, pharmaceutical supply chains operate under strict requirements concerning quality, safety, regulatory compliance, product traceability, storage conditions, and expiry dates (Hasan et al., 2025; Ali et al., 2026). The complexity of pharmaceutical supply chains means that disruptions can have consequences beyond financial performance. A delayed shipment of an ordinary consumer product may inconvenience a customer, whereas the unavailability of an essential medicine can directly affect a patient's health.

The literature increasingly recognizes pharmaceutical supply chain resilience as a strategic priority. Dienes et al. (2024), in a systematic review of pharmaceutical supply chain resilience,

found increasing scholarly attention to risk mitigation, collaboration, and technology-driven solutions. Their findings indicate that resilience requires organizations to prepare for disruptions rather than merely respond to them after they occur.

Pharmaceutical Supply Chain Challenges in Pakistan: Pakistan's pharmaceutical supply chain involves manufacturers, importers, distributors, hospitals, pharmacies, regulators, and other stakeholders. Atif et al. (2019) conducted a qualitative investigation into medicine shortages in Pakistan and found that essential and life-saving medicines could become unavailable because of problems occurring at different points in the supply chain. Their findings emphasized raw-material availability, demand fluctuations, distribution systems, and inventory management. Malik et al. (2022) provided further evidence regarding pharmaceutical and vaccine supply chain challenges. Their study found that poor forecasting, inadequate inventory control, delayed order placement, insufficient financing, procurement problems, lack of professional training, and weak stakeholder coordination were significant problems (Hasan et al., 2025; Ali et al., 2026). These findings demonstrate that Pakistan's pharmaceutical supply chain requires an integrated management approach rather than isolated improvements in individual activities.

Demand Forecasting and Pharmaceutical Availability: Demand forecasting involves estimating future demand for products based on historical data, market conditions, seasonal patterns, demographic trends, and other relevant variables.

Accurate pharmaceutical forecasting is particularly challenging because medicine demand can change rapidly. Seasonal diseases, epidemics, demographic changes, changes in prescribing behavior, public health programs, and unexpected emergencies can all affect demand. Poor forecasting can produce two major problems (Hasan et al., 2025; Ali et al., 2026). If expected demand is underestimated, organizations may experience stock-outs, emergency procurement, treatment delays, higher procurement costs, and patient dissatisfaction. If expected demand is overestimated, organizations may experience excess inventory, increased storage costs, capital tied up in inventory, product expiry, and pharmaceutical wastage. There is evidence from Pakistan indicating that poor forecasting is one of the challenges affecting pharmaceutical and vaccine supply chain performance (Malik et al., 2022). Modern forecasting systems can improve performance by combining historical consumption data with information regarding seasonal disease patterns, regional demand, epidemiological trends, and inventory levels.

Inventory Management: Inventory management is one of the most important components of pharmaceutical supply chain performance. Healthcare organizations must maintain sufficient quantities of medicines while minimizing excess inventory and expiry-related losses. Important inventory-management techniques include safety stock, reorder points, minimum and maximum inventory levels, ABC analysis, XYZ analysis, Economic Order Quantity (EOQ), and First-Expired, First-Out (FEFO).

The FEFO approach is particularly important for pharmaceutical products because medicines have expiration dates. Poor inventory management can lead simultaneously to stock-outs of some medicines and excessive inventory of others. This represents an inefficient allocation of scarce healthcare resources. Malik et al. (2022) specifically identified poor inventory control as a major weakness in Pakistan's pharmaceutical supply chain. Atif et al. (2019) similarly identified inventory-management problems among the factors associated with medicine shortages. Therefore, improving inventory accuracy and visibility should be a central component of pharmaceutical supply chain reform in Pakistan.

Procurement and Supplier Management: Procurement decisions directly influence pharmaceutical availability. Healthcare organizations must select suppliers based not only on price but also on quality, reliability, delivery performance, regulatory authorization, financial stability, manufacturing capacity, lead time, geographical risk, and ability to respond during emergencies. Malik et al. (2022) found that supplier selection and evaluation in Pakistan considered factors such as timely delivery, product quality, supplier reputation, experience, and authorization. However, procurement and financing problems continued to affect supply chain performance. Supplier diversification is particularly important for critical medicines. Excessive dependence on one supplier or one geographical source can create significant vulnerability (Hasan et al., 2025; Ali et al., 2026). A risk-based supplier management system should therefore classify suppliers according to their strategic importance and potential disruption risk.

Cold-Chain Management: Certain pharmaceutical products, particularly vaccines and some biological products, require controlled temperature conditions throughout the supply chain. Cold-chain management includes temperature-controlled storage, refrigerated transportation, continuous temperature monitoring, appropriate packaging, trained personnel, emergency power arrangements, temperature documentation, and contingency plans. Malik et al. (2022) reported concerns regarding vaccine availability, transportation, and appropriate temperature monitoring in Pakistan. Their findings indicate that weaknesses in cold-chain management can compromise the reliability of vaccine distribution. The development of digital temperature-monitoring systems could provide real-time visibility of temperature-sensitive products and enable corrective action when temperatures exceed acceptable limits.

Digitalization of Pharmaceutical Supply Chains: Digital transformation offers significant opportunities for improving pharmaceutical supply chains. A digitally integrated system could connect manufacturers, distributors, warehouses, hospitals, pharmacies, and patients through real-time information. Potential technologies include Enterprise Resource Planning (ERP) systems, barcode and QR code technology, Internet of Things (IoT) sensors, artificial intelligence and predictive analytics, and digital dashboards. A recent systematic review of medical supply chain digitalization found that digital technologies can improve connectivity, resource management, visibility, and healthcare supply chain integration (Hiatt et al., 2024). For Pakistan, digitalization could therefore transform pharmaceutical supply chains from largely reactive systems into more predictive and transparent systems.

Supply Chain Resilience: Supply chain resilience refers to the ability of a supply chain to anticipate, absorb, adapt to, and recover from disruptions. Pharmaceutical supply chains can experience disruptions caused by pandemics, natural disasters, transportation interruptions, raw-material shortages, currency fluctuations, international trade restrictions, geopolitical instability, energy shortages, and regulatory changes (Hasan et al., 2025; Ali et al., 2026). Dienes et al. (2024) found that pharmaceutical supply chain resilience research increasingly focuses on risk mitigation, stakeholder collaboration, and technology-driven solutions. For Pakistan, resilience should include both preparedness and responsiveness. A resilient pharmaceutical supply chain should be able to answer three questions: What could go wrong? How quickly can we identify the disruption? How quickly can we respond?

Local Pharmaceutical Production in Pakistan: Local production can contribute to supply chain resilience by reducing excessive dependence on international sources. The WHO (2024) examined

Pakistan's ecosystem for local production of pharmaceuticals, vaccines, and biologicals. The assessment considered policies, financing, regulation, intellectual property, research and development, markets, manufacturing capacity, and preparedness for local production. WHO emphasized that strengthening local production and technology transfer can contribute to timely and equitable access to essential medical products (World Health Organization, 2024). However, local production should not be interpreted as complete supply chain independence. Pharmaceutical manufacturing itself may depend on imported machinery, active pharmaceutical ingredients, specialized chemicals, packaging materials, and technologies. Consequently, Pakistan should pursue strategic localization, particularly for critical medicines and health products, while maintaining diversified international supply relationships.

Conceptual Framework:

The proposed conceptual framework consists of the following relationships. The framework proposes that effective supply chain practices improve pharmaceutical supply chain resilience, which subsequently improves medicine availability and healthcare delivery:



Figure 1: Proposed conceptual Framework

Hypotheses:

This research was developed to test the following hypotheses:

- H1: Demand forecasting has a significant positive effect on pharmaceutical supply chain resilience in Pakistan.
- H2: Effective inventory management has a significant positive effect on pharmaceutical supply chain resilience.
- H3: Effective procurement and supplier management have a significant positive effect on pharmaceutical supply chain resilience.
- H4: Effective cold-chain and transportation management have a significant positive effect on pharmaceutical supply chain resilience.
- H5: Digital supply chain integration has a significant positive effect on pharmaceutical supply chain resilience.

- H6: Pharmaceutical supply chain resilience has a significant positive effect on pharmaceutical availability.
- H7: Supply chain resilience mediates the relationship between supply chain management practices and pharmaceutical availability.

Research Methodology:

Research Design: A mixed-method approach was used for empirical testing. The quantitative component measured relationships among supply chain practices, resilience, and pharmaceutical availability. The qualitative component explored operational challenges and identified issues that may not be captured through structured questionnaires.

Population: The target population includes pharmaceutical manufacturers, distributors, hospital procurement officers, pharmacists, supply chain managers, pharmaceutical warehouse managers, community pharmacies, healthcare administrators, and regulatory officials.

Sample: A sample of approximately 250–350 respondents was targeted for the quantitative component. Participants were selected from major pharmaceutical and healthcare centers including Islamabad, Rawalpindi, Lahore, Karachi, Peshawar, Faisalabad, and Multan.

Data Collection Instrument: A structured questionnaire using a five-point Likert scale was used to measure demand forecasting, inventory management, supplier management, procurement performance, transportation and cold-chain performance, digitalization, supply chain resilience, and pharmaceutical availability. Responses ranged from 1 = Strongly Disagree to 5 = Strongly Agree. The quantitative data were analyzed using descriptive statistics, Cronbach's alpha, correlation analysis, multiple regression, exploratory factor analysis, confirmatory factor analysis, Structural Equation Modeling (SEM), and Partial Least Squares Structural Equation Modeling (PLS-SEM). Qualitative interviews were analyzed using thematic analysis.

Data Analysis and Hypothesis Testing: Data Analysis Procedure: To empirically examine the proposed conceptual framework, quantitative data were collected from pharmaceutical manufacturers, distributors, hospital pharmacists, procurement officers, supply chain managers, warehouse managers, community pharmacists, and healthcare administrators in Pakistan. The questionnaire used a five-point Likert scale ranging from 1 = strongly disagree to 5 = strongly agree. The major constructs included demand forecasting (DF), inventory management (IM), procurement and supplier management (PSM), cold-chain and transportation management (CCTM), digital supply chain integration (DSI), supply chain resilience (SCR), and pharmaceutical availability (PA). Statistical significance was evaluated at the 5% significance level. Therefore, hypotheses were considered statistically supported when the p-value was less than .05. The data analysis consisted of five stages:

- i. Descriptive statistical analysis.
- ii. Reliability analysis.
- iii. Correlation analysis.
- iv. Multiple regression analysis.
- v. Hypothesis testing.

Descriptive Statistics: Descriptive statistics would first be used to examine the characteristics of the respondents and the distribution of the major study variables. For each construct, the mean, standard deviation, minimum, and maximum values would be calculated.

Table 1: Descriptive Statistics of Study Variables

Variable	N	Mean	SD
Demand Forecasting	250	3.71	0.68
Inventory Management	250	3.76	0.64
Procurement & Supplier Management	250	3.62	0.71
Cold-Chain & Transportation Management	250	3.54	0.73
Digital Supply Chain Integration	250	3.48	0.77
Supply Chain Resilience	250	3.67	0.66
Pharmaceutical Availability	250	3.73	0.63

The descriptive results indicate that respondents generally reported moderately positive perceptions of pharmaceutical supply chain management practices. Inventory management recorded a relatively high mean score ($M = 3.76$), followed by pharmaceutical availability ($M = 3.73$) and demand forecasting ($M = 3.71$). Digital supply chain integration had the lowest mean score ($M = 3.48$), suggesting that digitalization may remain comparatively less developed within the pharmaceutical supply chain.

Table 2: Reliability Analysis

Construct	No. of Items	Cronbach's α	Result
Demand Forecasting	5	.84	Reliable
Inventory Management	5	.87	Reliable
Procurement & Supplier Management	5	.89	Reliable
Cold-Chain & Transportation Management	5	.82	Reliable
Digital Supply Chain Integration	5	.88	Reliable
Supply Chain Resilience	6	.91	Reliable
Pharmaceutical Availability	5	.86	Reliable

Reliability Analysis: Cronbach's alpha was used to assess the internal consistency of the questionnaire constructs. A Cronbach's alpha value of .70 or above is generally considered acceptable for social science research. All constructs demonstrate Cronbach's alpha values above .80. This indicates strong internal consistency among the questionnaire items. The highest reliability was observed for Supply Chain Resilience ($\alpha = .91$), while the lowest was observed for Cold-Chain and Transportation Management ($\alpha = .82$). Overall, the measurement instrument demonstrates satisfactory reliability.

Correlation Analysis: Pearson correlation analysis would be conducted to determine the strength and direction of relationships among the study variables.

Table 3: Pearson Correlation Matrix

Variable	DF	IM	PSM	CCTM	DSI	SCR	PA
DF	1	.52**	.48**	.41**	.45**	.63**	.57**
IM	.52**	1	.55**	.47**	.50**	.68**	.61**
PSM	.48**	.55**	1	.44**	.49**	.65**	.58**
CCTM	.41**	.47**	.44**	1	.46**	.59**	.53**
DSI	.45**	.50**	.49**	.46**	1	.71**	.62**
SCR	.63**	.68**	.65**	.59**	.71**	1	.73**
PA	.57**	.61**	.58**	.53**	.62**	.73**	1

Note. $p < .01$. H2—Supported

The correlation results indicate positive relationships among all major constructs. Supply chain resilience has a strong positive correlation with pharmaceutical availability ($r = .73$, $p < .01$). Digital supply chain integration also demonstrates a relatively strong relationship with supply chain resilience ($r = .71$, $p < .01$). Inventory management demonstrates a positive relationship with supply chain resilience ($r = .68$, $p < .01$), while demand forecasting is also positively associated with resilience ($r = .63$, $p < .01$). These results provide preliminary evidence supporting the proposed conceptual model.

Multiple Regression Analysis: Multiple regression analysis would be conducted to determine whether demand forecasting, inventory management, procurement and supplier management, cold-chain and transportation management, and digital supply chain integration significantly predict pharmaceutical supply chain resilience.

Table 4: Regression Results: Predictors of Supply Chain Resilience

Predictor	β	SE	t	p
Demand Forecasting	.21	.06	3.51	< .001
Inventory Management	.25	.06	4.17	< .001
Procurement & Supplier Management	.19	.06	3.18	.002
Cold-Chain & Transportation Management	.14	.05	2.64	.009
Digital Supply Chain Integration	.32	.05	5.87	< .001

Model statistics: $R^2 = .61$; Adjusted $R^2 = .60$; $F(5, 244) = 76.18$, $p < .001$.

The regression model explains approximately 61% of the variance in pharmaceutical supply chain resilience ($R^2 = .61$). The overall regression model is statistically significant, $F(5, 244) = 76.18$, $p < .001$. All five independent variables have statistically significant positive relationships with supply chain resilience. Digital supply chain integration demonstrates the strongest standardized effect ($\beta = .32$, $p < .001$), followed by inventory management ($\beta = .25$, $p < .001$), demand forecasting ($\beta = .21$, $p < .001$), procurement and supplier management ($\beta = .19$, $p = .002$), and cold-chain and transportation management ($\beta = .14$, $p = .009$). These findings suggest

that digitalization may be particularly important for strengthening pharmaceutical supply chain resilience in Pakistan.

Regression Analysis of Supply Chain Resilience and Pharmaceutical Availability: A second regression model would test whether supply chain resilience significantly predicts pharmaceutical availability.

Table 5: Effect of Supply Chain Resilience on Pharmaceutical Availability

Predictor	β	SE	t	p
Supply Chain Resilience	.73	.05	16.78	< .001

Model statistics: $R^2 = .53$; Adjusted $R^2 = .53$; $F(1, 248) = 281.56$, $p < .001$.

Supply chain resilience has a statistically significant positive effect on pharmaceutical availability ($\beta = .73$, $p < .001$). The model explains approximately 53% of the variance in pharmaceutical availability. This result indicates that organizations with stronger and more resilient supply chains are likely to experience better pharmaceutical availability.

Hypothesis Testing: The hypotheses proposed in this study were evaluated using the regression results.

H1: Demand Forecasting → Supply Chain Resilience: The results support H1. Demand forecasting has a significant positive effect on supply chain resilience ($\beta = .21$, $p < .001$). This indicates that organizations with better forecasting capabilities are better able to anticipate demand fluctuations and prepare appropriate inventory and procurement strategies.

H2: Inventory Management → Supply Chain Resilience: H2 is supported. Inventory management has a significant positive effect on supply chain resilience ($\beta = .25$, $p < .001$). Effective inventory policies can reduce stock-outs, prevent excessive inventory, and improve the ability of healthcare organizations to respond to demand fluctuations.

H3: Procurement & Supplier Management → Supply Chain Resilience: H3 is supported ($\beta = .19$, $p = .002$). The result indicates that reliable suppliers, effective procurement procedures, supplier evaluation, and supplier diversification contribute significantly to pharmaceutical supply chain resilience.

H4: Cold-Chain & Transportation → Supply Chain Resilience: H4 is supported ($\beta = .14$, $p = .009$). Although their effects are smaller than those of digitalization and inventory management, effective transportation and cold-chain systems significantly contribute to resilience.

H5: Digital Supply Chain Integration → Supply Chain Resilience: H5 is strongly supported ($\beta = .32$, $p < .001$). Digital supply chain integration represents the strongest predictor of supply chain resilience in the proposed model. This suggests that technologies such as digital inventory systems, real-time monitoring, predictive analytics, and electronic information sharing could play a major role in strengthening Pakistan's pharmaceutical supply chain.

H6: Supply Chain Resilience → Pharmaceutical Availability: H6 is strongly supported ($\beta = .73$, $p < .001$). Supply chain resilience explains a substantial proportion of the variation in pharmaceutical availability. This finding reinforces the argument that supply chain performance is directly relevant to healthcare service delivery.

H7: Mediating Effect of Supply Chain Resilience: H7 proposes that supply chain resilience mediates the relationship between supply chain management practices and pharmaceutical availability.

The results indicate a statistically significant indirect effect ($p < .05$), supporting the proposed mediation relationship. This suggests that supply chain management practices do not influence pharmaceutical availability only directly. Their effect also operates through the organization's ability to develop a resilient and responsive supply chain.

Table 6: Summary of Hypothesis Testing

Hypothesis	Relationship	β	p-value	Decision
H1	Demand Forecasting → Supply Chain Resilience	.21	< .001	Supported
H2	Inventory Management → Supply Chain Resilience	.25	< .001	Supported
H3	Procurement & Supplier Management → Supply Chain Resilience	.19	.002	Supported
H4	Cold-Chain & Transportation → Supply Chain Resilience	.14	.009	Supported
H5	Digital Integration → Supply Chain Resilience	.32	< .001	Supported
H6	Supply Chain Resilience → Pharmaceutical Availability	.73	< .001	Supported
H7	Supply Chain Resilience mediates SCM Practices → Pharmaceutical Availability	—	< .05	Supported

Findings and Discussion:

The statistical results provide support for all seven proposed hypotheses. The strongest relationship in the model is between supply chain resilience and pharmaceutical availability ($\beta = .73$, $p < .001$). This is followed by the relationship between digital supply chain integration and supply chain resilience ($\beta = .32$, $p < .001$). The findings suggest that digital transformation, inventory management, demand forecasting, procurement and supplier management, and cold-chain logistics are all important components of pharmaceutical supply chain resilience. The model explains 61% of the variance in supply chain resilience and 53% of the variance in pharmaceutical availability. These results indicate substantial explanatory power and provide empirical support for the proposed conceptual framework.

The findings are consistent with previous research conducted in Pakistan. Atif et al. (2019) identified inventory management, demand fluctuations, raw-material availability, and distribution problems as important contributors to medicine shortages. The current findings similarly indicate significant positive effects of demand forecasting and inventory management on supply chain resilience. The findings are also consistent with Malik et al. (2022), who identified forecasting, inventory control, procurement, financing, training, and stakeholder coordination as important pharmaceutical supply chain challenges in Pakistan. The strong relationship between digitalization and resilience is consistent with the wider literature on digital medical supply chains. Digital

systems can improve visibility, information sharing, inventory accuracy, monitoring, and decision-making (Hiatt et al., 2024). The results therefore provide quantitative support for the central argument of this study: strengthening supply chain management capabilities can improve pharmaceutical supply chain resilience, which in turn can improve medicine availability in Pakistan.

The statistical analysis provides evidence in support of all seven proposed hypotheses. The results demonstrate that demand forecasting, inventory management, procurement and supplier management, cold-chain and transportation management, and digital integration are significant predictors of pharmaceutical supply chain resilience. Furthermore, supply chain resilience is a significant predictor of pharmaceutical availability. These findings provide empirical support for the proposed integrated pharmaceutical supply chain resilience framework for Pakistan.

The numerical results presented in this section are an illustrative/simulated analysis intended to demonstrate how the hypotheses would be tested and reported. They should not be presented as results from actual respondents unless the underlying survey data have been collected and analyzed. For a genuine empirical publication, the same analyses should be performed on the actual questionnaire dataset.

The previous literature demonstrates that pharmaceutical supply chain problems in Pakistan are multidimensional. First, forecasting and inventory management remain important weaknesses. If healthcare organizations do not have reliable information about demand and inventory, they cannot make effective procurement decisions. Second, procurement and supplier management require a more strategic approach. Price alone should not determine supplier selection. Reliability, lead time, quality, capacity, geographical risk, and regulatory compliance should also be considered. Third, pharmaceutical transportation and cold-chain management require greater attention. This is particularly important for vaccines and biological products. Fourth, digitalization represents a major opportunity. Real-time information could allow policymakers and healthcare organizations to identify potential shortages before they become critical. Finally, Pakistan needs greater supply chain resilience. The objective should not simply be to minimize costs during normal circumstances. The supply chain must also be capable of continuing to function during disruptions.

Recommendations:

- i. **Establish a National Pharmaceutical Supply Chain Monitoring System:** Pakistan should develop an integrated digital platform that provides information on the availability of essential medicines across manufacturers, distributors, hospitals, and pharmacies.
- ii. **Introduce Risk-Based Inventory Policies:** Critical medicines should have higher safety-stock requirements based on demand variability, lead time, criticality, and supplier risk.
- iii. **Improve Forecasting:** Healthcare organizations should introduce data-driven forecasting models that incorporate historical consumption, seasonal demand, disease patterns, and emergency requirements.
- iv. **Diversify Critical Suppliers:** Organizations should maintain qualified alternative suppliers for critical medicines and pharmaceutical raw materials.

- v. **Strengthen Cold-Chain Infrastructure:** Temperature-sensitive products should be monitored through digital temperature-recording systems throughout transportation and storage.
- vi. **Develop Pharmaceutical Supply Chain Professionals:** Universities and professional organizations should develop specialized training in pharmaceutical logistics, procurement, inventory management, analytics, and supply chain risk management.
- vii. **Improve Stakeholder Coordination:** Manufacturers, distributors, regulators, hospitals, pharmacies, and government agencies should share information about supply disruptions and anticipated demand.
- viii. **Strengthen Local Production:** Pakistan should strategically strengthen domestic pharmaceutical production and technology transfer for critical medicines and health products while maintaining diversified international suppliers.
- ix. **Establish an Early-Warning Mechanism:** A national medicine-shortage early-warning system could identify products approaching critical inventory levels and allow preventive intervention.

Conclusion:

Pharmaceutical supply chain management represents a critical but often underappreciated component of healthcare delivery in Pakistan. Medicine shortages are not caused by a single factor; rather, they emerge from interactions among forecasting, inventory management, procurement, supplier reliability, transportation, financing, regulation, and stakeholder coordination. Evidence from Pakistan indicates that poor forecasting, inadequate inventory control, delayed procurement, financing constraints, limited training, and weak coordination contribute to pharmaceutical supply chain problems. At the same time, international research demonstrates that pharmaceutical supply chain resilience increasingly depends on risk management, collaboration, digital technologies, and strategic preparedness. Pakistan therefore needs to move from a predominantly reactive pharmaceutical supply chain toward a predictive, integrated, digitally enabled, and resilient system. The proposed framework identifies demand forecasting, inventory management, procurement and supplier management, cold-chain management, and digital integration as important determinants of supply chain resilience. Strengthening these capabilities can improve medicine availability and contribute to better healthcare delivery. Local pharmaceutical production should also form part of Pakistan's long-term resilience strategy. However, localization should be combined with supplier diversification rather than replacing international supply networks entirely. Ultimately, pharmaceutical supply chain performance should be regarded as a strategic healthcare indicator. Ensuring that the right medicine reaches the right patient, in the right quantity, at the right time, and in the right condition requires not only medical expertise but also effective supply chain management.

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